**KickStart My Chart**

So we understand there is a direct correlation between the ability to meet and exceed goals impacts the success of a project. Based on analysis of the data , these are the conclusions the most successful campaigns categories are theater, music and film\video. With sub-categories plays, rock and indie rock with the highest number of successes. It appears the time of year influences the success of a project, March- August, fails mirror the same trend.

Category Summary

Sub-category Summary

Years Summary

Limitations of the data include we don’t know if the success of the campaigns is related to demographics because we are not provided with that information.

For this exercise we could have used a combo or hierarchy chart this would provide the ability to combine all of the information to the chart.